



JENNIFER CANDALH

23 years old
French and Swiss
Driving license

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PROFESSIONAL EXPERIENCE

6 MONTH
INTERNSHIP
CLICHY

January – June
2017

NYX PROFESSIONAL MAKEUP – L'OREAL DIGITAL & SOCIAL MARKETING ASSISTANT, WESTERN EUROPE ZONE

- Managing the creation of content for in store digitalization
- Lip art shooting: organization, post production and activation plan for 25 tutorials
- Social activation: KPIs follow-up for each country
- PAN European events coordination (Face Awards contest)
- Creation of digital & social best practices monthly report for Western Europe countries and NYX PM top management

6 MONTH
INTERNSHIP
PARIS

June - December
2016

BEAUTE PRIVÉE – recently bought by SHOWROOMPRIVE JUNIOR E-COMMERCE PRODUCT MANAGER

- Creation, follow-up and analysis of flash sales KPIs
- Managing the online permanent shop: monitoring tests to improve its turnover with a 150K€ goal reached
- Creation of online content
- E-merchandising

2 MONTH
INTERNSHIP
STAFFORD, UK

Summer
2015

SAINT-GOBAIN ABRASIVES MARKETING COMMUNICATION ASSISTANT, EMEA ZONE

- Work on the Marcom campaign around the launch of a new product
- Help in the redesign of the internal website
- Collaboration to the creation of marketing supports for the company's employees and distributors within the EMEA area
- Help for the Marketing department: competitive analysis and a promotional plan for Plusgas (repositioning product for the English market)

EDUCATION

2012

BACCALAUREAT
SCIENTIFIC & EUROPEAN SECTION
Lycée Jeanne d'Albret

2014-2015

BACHELOR DEGREE
in MANAGEMENT
Université Paris-Dauphine
1 SEM at Kingston University, London

2017-2018

MASTER DEGREE
in PRODUCT MANAGEMENT
& MARKETING RESEARCH (204)
Université Paris-Dauphine

SKILLS

English: Full professional capacity (TOEFL 106/120)
Spanish: Notions
Power point: Full mastery
Excel: Good mastery
Photoshop, Google Analytics, SPSS: Beginner

INTERESTS

Travel lover
Sports (spinning, running, pilates)
Cosmetics (good knowledge of trends, brands, and main influencers)