

Déborah WININGER
Flat 6,10 Brondesbury Road NW6 6AS LONDON
deborah.wininger@gmail.com
+44 7 47 13 00 444
Driving License

Passionated by fragrances and the cosmetics industry, I experienced working both for brand and retail. I developed creative spirit, analytical and interpersonal skills. Organised and rigourous, I am able to work in a fast paced and challenging environment.

WORK EXPERIENCES

L'OCCITANE EN PROVENCE - London



Product Manager Assistant

Jun-Dec 15
(6 months) Product development of a new perfume (fragrance, formula, packaging, ancillaries, product's names and texts, pricing) - Preparation of presentations dedicated to internal purposes - Monthly sales analysis - Competitive analysis and consumer trends

CLARINS - Paris



External consultant

Jan-Jun 15
(6 months) Setting up quantitative study and recommendations to respond to a problematic of the brand

SEPHORA - Paris

SEPHORA

Category Manager Assistant

Mar-Sept 14
(6 months) Performance analysis of make-up brands - Definition of animation plans - CRM tools development - Market trends and competitive activities studies

LVMH FRAGRANCE BRANDS - KENZO PARFUMS - Paris



Product Manager Assistant

Sept-Mar 14
(6 months) Technical and creative development of a new perfume (Kenzo Jeu d'Amour) - Promotional tools development (Samples, GWP) - Development visual supports - Global performance analysis of the line Consumer trends benchmarks and studies - Participation in the development of 2015 Business plan

DAUM, HAVILAND, ROYALE DE CHAMPAGNE - Paris



Marketing Assistant

Jun-Sept 12
(3 months) Competitive analysis on the porcelain and cristal market - Implementation of 2012 Maison & Objet salon Book press preparation

EDUCATION

2012-2015 **MARKETING AND STRATEGY MASTER 1 AND 2 - Paris Dauphine University**

2011-2012 **MANAGEMENT AND ECONOMY BACHELOR - Paris Dauphine University**

2009 **A-LEVEL Scientific section with honours - Maimonide Rambam**

SKILLS

LANGUAGES

French: Native Speaker
English: Proficient TOEIC: 955/990
Spanish: Workable
Hebrew: Spoken, Read and Written

IT

MS Office suite & iWork
Operating Systems (Mac OS & Windows)
Programming (Maple, Fox Pro, SPSS Statistics, SAS, SAP)

MISCELLANEOUS

Dance: Modern jazz (5 years) & Street dance (2 years) - Affinity with art and fragrances: exhibitions
Scout Movement EEIFS Volunteering (3 years)